Alt Order #

INVOICE



WDIV 550 W. Lafayette Blvd. Detroit, MI 48226 52-0854807 FEIN

🌠 Main: (313)222-0444

http://www.clickondetroit.com/index

Billing Address:

Media Strategies & Research **Attention: Accounts Payable** 11350 Random Hills Rd Suite 670 Fairfax, VA 22030

Send Payment To:

WDIV 75 Remittance Drive Ste 3110 Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period		
252586-1	11/07/12	November 2012	10/29/12 - 11/06/12		

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelphi	National

Advertiser	Product	Estimate Number
POL/Stabenow/Senate/D/MI	STABENOW FOR SENATE	11276 (PRO STABEI

Flight Dates

10/29/12 - 11/06/12	252586	06202427
Billing Calendar Broadcast	Billing Type Cash	
Special Handling		
IDB #	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

Order #

Spots/

Line	Start Date I	End Date	Descriptio	n	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
1	10/30/12	11/02/12	Late Night	1237-137A	1237A-137A	- 1 1	:30	2	\$125.00	NM		
		tart Date 0/29/12	End Date 11/04/12	<u>MTWTFSS</u> - 1 1	Spots/Week 2	Rate \$125.00						
	Spots: # Ch	Day Air	Date Air	Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	1 WDIV	Tu 10, See MG		Late Nig .7,1.8,1.9,1.10	ght 1237-137A	1237A-137A	:0	0			\$125.00	NM
	8 WDI\			7 AM Fallon E 34.1,22.1,1.3	xpand 10/31-11/5	1248-147a	:3	0 DST1207H			\$450.00	NM
	2 WDI\	/ F 11/ See MG	/02/12 1.3	Late Nig	ght 1237-137A	1237A-137A	:0	0			\$125.00	NM
	3 MDI/		/02/12 1.4,1.5,1.6,1	Fallon E 7,1.8,1.9,1.10.	Expand 10/31,11/2	1248-147a FALI	LOI :0	0			\$125.00	NM
	10 WDI\			0 PM Days of 34.1,22.1,1.3	Our Lives 1-2P	1P-2P	:3	0 DST1208H			\$550.00	MM
	9 WDI\			0 AM Fallon E 34.1,22.1,1.3	expand 10/31-11/5	1248-147a	:3	0 DST1208H			\$450.00	NM
	5 WDI\	/ Sa 11/ See MG		Wheel (Of Fortune / Jeopardy	9-10PM	:0	0			\$1,300.00	NM
	11 WDIV	/ Sa 11/ MG for 1		4 PM Saturda	y Prime	9-11P	:3	0 DST1207H			\$1,300.00	NM
	6 WDIV			2 AM Today S 34.1,22.1,1.3	Show	7-8a	:3	0 DST1207H			\$1,800.00	NM
	7 WDIV			9 AM Today 8 34.1,22.1,1.3	Show	7-8a	:3	0 DST1208H			\$1,800.00	NM
	4 WDIV			8 PM M-F Loc 34.1,22.1,1.3	al 4 News 6-630pm	6P-630P	:3	0 DST1208H			\$2,500.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
252586-1	11/07/12	November 2012	10/29/12 - 11/06/12

<u>Advertiser</u>	Product	Estimate Number
POL/Stabenow/Senate/D/MI	STABENOW FOR SENATE	11276 (PRO STABEI

Spots/

							Spois/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
2	10/29/12	10/29/12	Local 4 News Today	5-5530a	1	:30	1	\$275.00	NM	
	Weeks:	Start Date 10/29/12	End Date <u>MTWTFSS</u> 1	Spots/Week 1	Rate \$275.00					
	Spots: # Ch			otion	Start/End Time	Lenat	h Ad-ID			Rate Type
			/29/12 5:11 AM Local 4		5-5530a		0 DST1207H			\$275.00 NM
3	11/05/12	11/06/12	Local 4 News Today	5-530a	11	:30	2	\$275.00	NM	
	Weeks:	Start Date 11/05/12	End Date <u>MTWTFSS</u> 11	Spots/Week 2	Rate \$275.00					
	Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WE	DIV M 11	/05/12 5:29 AM Local 4	News Today	5-530a	:3	O DST1208H			\$275.00 NM
	1 WE	DIV Tu 11	/06/12 5:23 AM Local 4	News Today	5-530a	:3	O DST1208H			\$275.00 NM
4	10/30/12	11/01/12	Local 4 News Today	530-6a	- 111	:30	3	\$300.00	NM	
	Weeks:	Start Date 10/29/12	End Date <u>MTWTFSS</u> - 111	Spots/Week 3	<u>Rate</u> \$300.00					
	Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WE	DIV Tu 10	/30/12 5:54 AM Local 4	News Today	530-6a	:3	O DST1207H			\$300.00 NM
	1 WE	DIV W 10	/31/12 5:41 AM Local 4	News Today	530-6a	:3	O DST1207H			\$300.00 NM
	3 ME	OIV Th 11 See MG		1 News Today	530-6a	:0	0			\$300.00 NM
	4 W	DIV Th 11 MG for 4	/01/12 5:54 AM Local 4 1.3 11/01	News Today	530-6a	:3	O DST1207H			\$300.00 NM
5	11/05/12	11/06/12	Local 4 News Today	530-6a	11	:30	2	\$300.00	NM	
	Weeks:	Start Date 11/05/12	End Date MTWTFSS 11	Spots/Week 2	<u>Rate</u> \$300.00					
	Spots: # Ch	<u>Day</u> Air			Start/End Time		h Ad-ID			Rate Type
	1 WE	DIV M 11	/05/12 5:57 AM Local 4	News Today	530-6a		O DST1207H			\$300.00 NM
	2 WE	DIV Tu 11	/06/12 5:39 AM Local 4	News Today	530-6a	:3	0 DST1207H			\$300.00 NM
6	10/29/12	11/02/12	Local 4 News Today @	6/6A-630A	11111	:30	5	\$1,100.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWIFSS 11104/12	Spots/Week 5	Rate \$1,100.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	2 WE	OIV M 10	/29/12 6:10 AM Local 4	News Today @ 6A	6A-630A		O DST1205H			\$1,100.00 NM
	1 WE	DIV Tu 10	/30/12 6:14 AM Local 4	News Today @ 6A	6A-630A	:3	O DST1207H			\$1,100.00 NM
	3 WE	DIV W 10	/31/12 6:14 AM Local 4	News Today @ 6A	6A-630A	:3	O DST1206H			\$1,100.00 NM
	5 WE	DIV Th 11		News Today @ 6A	6A-630A	:3	O DST1208H			\$1,100.00 NM
	4 WE	DIV F 11	/02/12 6:23 AM Local 4	News Today @ 6A	6A-630A	:3	O DST1208H			\$1,100.00 NM
7	11/05/12	11/06/12	Local 4 News Today @	6/6A-630A	11	:30	2	\$1,100.00	NM	
	Weeks:	Start Date 11/05/12	End Date <u>MTWTFSS</u> 11	Spots/Week 2	Rate \$1,100.00					
	Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	otion	Start/End Time		h Ad-ID			Rate Type
	2 WE			News Today @ 6A	6A-630A	:3	O DST1208H			\$1,100.00 NM
	1 WE	DIV Tu 11		News Today @ 6A	6A-630A	:3	O DST1208H			\$1,100.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
252586-1	11/07/12	November 2012	10/29/12 - 11/06/12

Α	Advertiser	Product	Estimate Number
P	OL/Stabenow/Senate/D/MI	STABENOW FOR SENATE	11276 (PRO STABEI

Spots/

						Spots/			
End Da	te Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
11/02/1	2 Loca	Il 4 News Today @	6,630A-7A	11111	:30	5	\$1,200.00	NM	
			Spots/Week 5	Rate \$1,200.00					
h Day	Air Date	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Ty
/DIV M	10/29/12	6:40 AM Local	1 News Today @ 6A	630A-7A	:3	O DST1207H			\$1,200.00
/DIV Tu	10/30/12	6:28 AM Local 4	1 News Today @ 6A	630A-7A	:3	O DST1207H			\$1,200.00 I
/DIV W	10/31/12	6:48 AM Local 4	1 News Today @ 6A	630A-7A	:3	O DST1207H			\$1,200.00 I
/DIV Th	11/01/12	6:48 AM Local 4	1 News Today @ 6A	630A-7A	:3	O DST1207H			\$1,200.00 I
/DIV F	11/02/12	6:40 AM Local 4	1 News Today @ 6A	630A-7A	:3	O DST1207H			\$1,200.00 I
11/06/1	2 Loca	I 4 News Today @	2 6/630A-7A	11	:30	2	\$1,200.00	NM	
			Spots/Week 2	Rate \$1,200.00					
h <u>Day</u>	Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty
/DIV M	11/05/12	6:49 AM Local 4	1 News Today @ 6A	630A-7A	:3	O DST1208H			\$1,200.00 I
/DIV Tu	11/06/12	6:28 AM Local 4	News Today @ 6A	630A-7A	:3	O DST1208H			\$1,200.00 I
11/02/1	2 Toda	ay Show	7-8a	11111	:30	5	\$1,350.00	NM	
			Spots/Week 5	Rate \$1,350.00					
h <u>Day</u>	Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty
/DIV M	10/29/12	7:59 AM Today	Show	7-8a					\$1,350.00 I
/DIV Tu	10/30/12			7-8a		<u> </u>			\$1,350.00 I
/DIV W	10/31/12	7:29 AM Today	Show	7-8a	:3	O DST1207H			\$1,350.00 I
/DIV Th	11/01/12			7-8a	:3	O DST1208H			\$1,350.00 I
		Today	Show	7-8a	:0	0			\$1,350.00
			Show	7-8a	:3	O DST1208H			\$1,350.00 I
11/06/1	2 Toda	ay Show	7-8a	11	:30	2	\$1,350.00	NM	
	e End D	<u>MTWTFSS</u> /12 11	Spots/Week 2	Rate \$1,350.00					
			ption	Start/End Time	Lengt	h Ad-ID			Rate Ty
		,		7-8a	:0	0			\$1,350.00
				7-8a	:3	O DST1208H			\$1,350.00 I
11/03/1	2 Sat 8	3-10am Today	Sat 8-9am Today	1-	:30	1	\$600.00	NM	
	e End D	<u>MTWTFSS</u> /121-	Spots/Week 1	<u>Rate</u> \$600.00					
				Start/End Time	Lengt	h Ad-ID			Rate Ty
/DIV Sa	11/03/12	8:51 AM Sat 8-1	10am Today		y :3	0 DST1207H		_	\$600.00
	Start Date	Start Date	Start Date End Date MIWTFSS 11111	Start Date	Start Date	11/02/12	End Date Description Start/End Time MTWTFSS Length Week	End Date Description Start/End Time MTWTFSS Length Week Rate	End Date Description

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252586-1	11/07/12	November 2012	10/29/12 - 11/06/12

<u>Advertiser</u>	Product	Estimate Number
POL/Stabenow/Senate/D/MI	STABENOW FOR SENATE	11276 (PRO STABEI

Spots/

							Spots/			
Line Start Dat	te End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Type	
13 11/04/12	11/04/12	Sun Local Ne	ews 8-9am	Sun 8-9am	1	:30	1	\$300.00	NM	
Weeks:	Start Date	End Date M	TWTFSS	Spots/Week	Rate					
Cnoto: #	10/29/12 Ch Day Ai		_	1 ntion	\$30 0.00 Start/End Time	Longt	P V4 ID			Doto Tuno
Spots: #	WDIV Su 11		ne Descrip	ocal News 8-9am	Sun 8-9am		h Ad-ID 0 DST1208H			Rate Type \$300.00 NM
ı	VVDIV 3u TI	1/04/12 0.20 /	AIVI SUII LO	ocal News 0-9am	Suii 6-9aiii	.3	0 D311200II			φ300.00 ΝΙΝΙ
14 10/29/12	11/02/12	Today Show		8-9a	11111	:30	5	\$1,350.00	NM	
Weeks:	Start Date 10/29/12	End Date M 11/04/12 1	TWTFSS 1111	Spots/Week 5	<u>Rate</u> \$1,350.00					
Spots: #	Ch <u>Day Ai</u>	r Date Air Tin	ne Descri	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
2	WDIV M 10	0/29/12 8:39 /	AM Today	Show	8-9a	:3	O DST1206H			\$1,350.00 NM
4	WDIV Tu 10	0/30/12 8:56 /	AM Today	Show	8-9a	:3	O DST1205H			\$1,350.00 NM
1 '	WDIV W 10	0/31/12 8:29 /	AM Today	Show	8-9a	:3	O DST1207H			\$1,350.00 NM
3	WDIV Th 11	1/01/12 8:48 /	AM Today	Show	8-9a	:3	0 DST1207H			\$1,350.00 NM
5	WDIV F 11	1/02/12 8:59 <i>A</i>	AM Today	Show	8-9a	:3	0 DST1208H			\$1,350.00 NM
15 11/05/12	11/06/12	Today Show		8-9a	11	:30	2	\$1,350.00	NM	
Weeks:	Start Date	End Date M	TWTFSS	Spots/Week	Rate					
01 "	11/05/12		1	2	\$1,35 <u>0.00</u>		I- A-LID			D-1- T
Spots: #			ne Descrip		Start/End Time		h Ad-ID 0 DST1207H			Rate Type
			AM Today		8-9a		<u>- </u>			\$1,350.00 NM
1	WDIV Tu 11	1/06/12 8:44 /	AM Today	Snow	8-9a	:3	0 DST1208H			\$1,350.00 NM
16 11/04/12	11/04/12	Sun Today S	show 9-10 <i>F</i>	A 9A-10A	1	:30	1	\$450.00	NM	
Weeks:	Start Date 10/29/12	End Date M	<u>TWTFSS</u>	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: #	Ch Day Ai		ne Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	WDIV Su 11			oday Show 9-10A	9A-10A		0 DST1207H			\$450.00 NM
17 10/31/12	11/02/12	Today Show	9-10A	9A-10A	1- 1	:30	2	\$375.00	NM	
Weeks:	Start Date 10/29/12	End Date M	<u>TWTFSS</u> - 1- 1	Spots/Week	Rate \$375.00					
Spots: #			- 1- 1 ne Descri _l	∠ otion	Start/End Time	Longt	h Ad-ID			Rate Type
				Show 9-10A	9A-10A		0 DST1207H			\$375.00 NM
				Show 9-10A	9A-10A		0 DST1207H			\$375.00 NM
2	VVDIV I II	1/02/12 9.30 /	Nivi Today		3A-10A	.5	O DST120711			ψ373.00 NW
18 11/05/12	11/05/12	Today Show	9-10A	9A-10A	1	:30	1	\$375.00	NM	
Weeks:	Start Date 11/05/12		TWTFSS	Spots/Week 1	Rate \$375.00					
Spots: #	Ch <u>Day Ai</u>	r Date Air Tin	ne Descrip	otion	Start/End Time		h Ad-ID			Rate Type
1	WDIV M 11	1/05/12 9:28 /	AM Today	Show 9-10A	9A-10A	:3	0 DST1208H			\$375.00 NM
19 10/29/12	10/29/12	10-11AM Elle	en	10-11A Ellen	1	:30	1	\$350.00	NM	
Weeks:	Start Date		TWTFSS	Spots/Week 1	Rate \$350.00					
Spots: #			ne Descri	otion	Start/End Time	l enat	h Ad-ID			Rate Type
			AM 10-11A		10-11A Ellen		0 DST1207H			\$350.00 NM
<u> </u>		,,, IO70 /	13 117	2.1011	10 11/1 [1101]	.0	<u> </u>			ψοσοίου 14ΙΙΙ

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252586-1	11/07/12	November 2012	10/29/12 - 11/06/12

<u>Advertiser</u>	Product	Estimate Number
POL/Stabenow/Senate/D/MI	STABENOW FOR SENATE	11276 (PRO STABEI

Spots/

TWDIV Tu 10/30/12 Noon News 12-1230p 12N-1230P :00 \$660.00 N							Spots/			
Weeks: Start Date End Date MIWIFSS Spots/Week Selon 00 Start/End Time Length Ad-ID Rate Type Through 12 Through 1	ine Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
Total Tota	20 10/30/12	10/30/12	Noon News 12-1230p	12N-1230P	- 1	:30	1	\$600.00	NM	
1 WDIV Tu	Weeks:			Spots/Week 1						
1 WDIV Tu	Spots: # C	Ch Day Air	r Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
See MG 20.3 3 WDIV Tu 10/30/12 12:23 PM Noon News 10/29-11/4 12-1p :30 DST1207H \$600.00 N \$600.00 N	1 V	VDIV <i>Tu</i> 10	0/30/12 Noon I	News 12-1230p						\$600.00 NM
MG for 20.2 10/30 21 11/01/12	2 V			News 10/29-11/4	12-1p	:0	0			\$600.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week S350.00 Start/End Time Length Ad-ID Rate Type S250.00 S369.00 NM	3 V			News 10/29-11/4	12-1p	:3) DST1207H			\$600.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	21 11/01/12	11/01/12	Jeopardy 1230P-1P	1230P-1P	1	:30	1	\$350.00	NM	
1 WDIV Th	Weeks:			Spots/Week 1						
22 11/02/12	Spots: # C	Ch <u>Day Ai</u>	r Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks: Start Date Into Date MITWIFSS Spots/Week Sand Date Air Time Description Start/End Time Length Ad-ID Rate Type See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10 See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10 See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10 See MG MITWIFSS Spots/Week Rate Sand Date MITWIFSS Spots/Week Rate Sand Date Into MITWIFSS Spots/Week Start Date End Date MITWIFSS Spots/Week Sand Date MITWIFSS	1 V			rdy 1230P-1P	1230P-1P	:0	0			\$350.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Typ	22 11/02/12	11/02/12	Days of Our Lives 1-2F	P 1P-2P	1	:30	1	\$300.00	NM	
1 WDIV F 11/02/12 See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10 1P-2P ::00 \$300.00 N 23 10/29/12 11/02/12 Ricki Lake 3-4p 11111 :30 5 \$275.00 NM Weeks: Start Date 10/29/12 11/04/12 11/111 End Date 11/111 MTWTFSS 5 11/11 Spots/Week \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Tylen Time 11/11 1 WDIV M 10/29/12 3:52 PM Ricki Lake 3-4p :30 DST1207H \$275.00 N 5 WDIV Tu 10/30/12 3:33 PM Ricki Lake 3-4p :30 DST1207H \$275.00 N 2 WDIV W 10/31/12 3:31 PM Ricki Lake 3-4p :30 DST1207H \$275.00 N 3 WDIV F 11/02/12 3:35 PM Ricki Lake 3-4p :30 DST1208H \$275.00 N 3 WDIV F 11/05/12 Ricki Lake 3-4p :30 DST1207H \$275.00 N Weeks: Start Date End Date 11/105/12 Ricki Lake 3-4p :30 DST1207H \$275.00 N Weeks: Start Date End Date 11/105/12 Ricki Lake 3-4p :30 DST1207H \$275.00 N Spots/Week 11/105/12 Ricki Lake 3-4p :30 DST1207H \$275.00 N Spots/Week 11/105/12 Ricki Lake 3-4p :30 DST1207H \$275.00 N We	Weeks:			Spots/Week 1						
See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10	Spots: # C	Ch <u>Day Ai</u>	r Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS 11111 Spots/Week \$275.00 Rate \$275.00 Spots: # Ch Day Air Date 1 WDIV M 10/29/12 Air Time Description 1 WDIV M 10/29/12 3:52 PM Ricki Lake 3-4p :30 DST1207H \$275.00 N \$275.00 N 5 WDIV Tu 10/30/12 3:33 PM Ricki Lake 3-4p :30 DST1207H \$275.00 N \$275.00 N 2 WDIV W 10/31/12 3:16 PM Ricki Lake 3-4p :30 DST1207H \$275.00 N 4 WDIV Th 11/01/12 3:31 PM Ricki Lake 3-4p :30 DST1208H \$275.00 N 3 WDIV F 11/02/12 3:53 PM Ricki Lake 3-4p :30 DST1207H \$275.00 N 24 11/05/12 11/05/12 Ricki Lake 3-4p :30 DST1207H \$275.00 N Weeks: Start Date 11/05/12 Ricki Lake 3-4p :30 DST1207H \$275.00 N Weeks: Start Date 11/105/12 End Date 11/11/11/2 N 1 Spots/Week 11/105/12 N Rate 11/105/10 N Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	1 V				1P-2P	:0	0			\$300.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type T	23 10/29/12	11/02/12	Ricki Lake	3-4p	11111	:30	5	\$275.00	NM	
1 WDIV M 10/29/12 3:52 PM Ricki Lake 3-4p :30 DST1207H \$275.00 N 5 WDIV Tu 10/30/12 3:33 PM Ricki Lake 3-4p :30 DST1207H \$275.00 N 2 WDIV W 10/31/12 3:16 PM Ricki Lake 3-4p :30 DST1207H \$275.00 N 4 WDIV Th 11/01/12 3:31 PM Ricki Lake 3-4p :30 DST1207H \$275.00 N 3 WDIV F 11/02/12 3:53 PM Ricki Lake 3-4p :30 DST1207H \$275.00 N 24 11/05/12 11/05/12 Ricki Lake 3-4p :30 DST1207H \$275.00 N Weeks: Start Date End Date MTWTFSS 1 1	Weeks:									
5 WDIV Tu 10/30/12 3:33 PM Ricki Lake 3-4p :30 DST1207H \$275.00 N 2 WDIV W 10/31/12 3:16 PM Ricki Lake 3-4p :30 DST1207H \$275.00 N 4 WDIV Th 11/01/12 3:31 PM Ricki Lake 3-4p :30 DST1208H \$275.00 N 3 WDIV F 11/02/12 3:53 PM Ricki Lake 3-4p :30 DST1207H \$275.00 N 24 11/05/12 11/05/12 Ricki Lake 3-4p 1 :30 DST1207H \$275.00 N Weeks: Start Date 11/05/12 Ricki Lake 3-4p 1 :30 DST1207H NM Weeks: Start Date 11/05/12 Ricki Lake 3-4p 1 :30 DST1207H NM Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Spots: # C	Ch <u>Day Ai</u>	r Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WDIV W 10/31/12 3:16 PM Ricki Lake 3-4p :30 DST1207H \$275.00 N 4 WDIV Th 11/01/12 3:31 PM Ricki Lake 3-4p :30 DST1208H \$275.00 N 3 WDIV F 11/02/12 3:53 PM Ricki Lake 3-4p :30 DST1207H \$275.00 N 24 11/05/12 11/05/12 Ricki Lake 3-4p :30 DST1207H \$275.00 N Weeks: Start Date 11/05/12 End Date 11/11/11/2 1 Spots/Week \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 Spots PM Ricki Lake 1 Start/End Time Length Ad-ID Rate Type 1 Spots PM Ricki Lake 1 Start/End Time Length Ad-ID Rate Type 1 Spots PM Ricki Lake 1 Spots PM Ricki Lake 1 Start/End Time Length Ad-ID Rate Type 1	1 V	VDIV M 10	/29/12 3:52 PM Ricki L	.ake	3-4p	:3	DST1207H			\$275.00 NM
4 WDIV Th 11/01/12 3:31 PM Ricki Lake 3-4p :30 DST1208H \$275.00 N 3 WDIV F 11/02/12 3:53 PM Ricki Lake 3-4p :30 DST1207H \$275.00 N 24 11/05/12 11/05/12 Ricki Lake 3-4p 1 :30 1 \$275.00 NM Weeks: Start Date 11/05/12 End Date 11/11/12 1	5 V	VDIV Tu 10	/30/12 3:33 PM Ricki L	.ake	3-4p	:3	DST1207H			\$275.00 NM
3 WDIV F 11/02/12 3:53 PM Ricki Lake 3-4p :30 DST1207H \$275.00 N 24 11/05/12 11/05/12 Ricki Lake 3-4p 1 :30 1 \$275.00 NM Weeks: Start Date 11/05/12 End Date 11/11/12 1	2 V	VDIV W 10	/31/12 3:16 PM Ricki L	ake	3-4p	:3	DST1207H			\$275.00 NM
24 11/05/12 11/05/12 Ricki Lake 3-4p 1 :30 1 \$275.00 NM Weeks: Start Date 11/05/12 End Date 11/11/12 MTWTFSS 1 Spots/Week \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	4 V	VDIV Th 11	/01/12 3:31 PM Ricki L	ake	3-4p	:3	DST1208H			\$275.00 NM
Weeks: Start Date 11/05/12 End Date 11/11/12 MFWFFSS 1 Spots/Week 1 =	3 V	VDIV F 11	/02/12 3:53 PM Ricki L	ake	3-4p	:3	DST1207H			\$275.00 NM
11/05/12 11/11/12 1	24 11/05/12	11/05/12	Ricki Lake	3-4p	1	:30	1	\$275.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Weeks:			Spots/Week 1						
	Spots: # C	Ch <u>Day</u> Air		ption	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 V	VDIV M 11	/05/12 3:17 PM Ricki L	.ake		:3	DST1208H			\$275.00 NM

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Send Payment To:

WDIV 75 Remittance Drive Ste 3110 Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
252586-1	11/07/12	November 2012	10/29/12 - 11/06/12

<u>Advertiser</u>	Product	Estimate Number
POL/Stabenow/Senate/D/MI	STABENOW FOR SENATE	11276 (PRO STABEI

							Spots/			
ine Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
25 10/29/12	11/02/12	M-F I	_ocal News @ 4pm	1 4p-430pm	11-11	:30	4	\$850.00	NM	
Weeks:	Start Date 10/29/12	End Da		Spots/Week	<u>Rate</u> \$850.00					
Spots: # C			Air Time Descrip	4 tion	Start/End Time	Length	Δd-ID			Rate Typ
		0/29/12	4:28 PM M-F Loc		4p-430pm		DST1207H			\$850.00 NI
		0/30/12	3:58 PM M-F Lo		4p-430pm		DST1207H			\$850.00 NI
		1/01/12	3:59 PM M-F Lo		4p-430pm		DST1200H			\$850.00 NI
		1/01/12	4:26 PM M-F Lo		4p-430pm		DST1207II			\$850.00 NI
Z V	VDIV I	1/02/12	4.201 W W-1 LO	carriews @ 4pm	4p-430pm	.50	DSTTEOON			ψ030.00 141
26 11/05/12	11/05/12	M-F I	_ocal News @ 4pm	4p-430pm	1	:30	1	\$850.00	NM	
Weeks:	Start Date 11/05/12	End Da		Spots/Week 1	Rate \$850.00					
Spots: # C	h <u>Day</u> A	ir Date	Air Time Descrip	<u>tion</u>	Start/End Time	Length	Ad-ID			Rate Typ
1 W	/DIV M 1	1/05/12	4:23 PM M-F Lo	cal News @ 4pm	4p-430pm	:30	DST1207H			\$850.00 NI
27 10/29/12	11/02/12	Inside	e Edition M-F 430-	5p430p-5p	11111	:30	5	\$800.00	NM	
Weeks:	Start Date 10/29/12	End Da	ate <u>MTWTFSS</u> 12 11111	Spots/Week 5	<u>Rate</u> \$800.00					
Spots: # C	h Day A	ir Date	Air Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate Typ
		0/29/12		dition M-F 430-5p	430p-5p	:30	DST1207H			\$800.00 NI
1 W	/DIV Tu 10	0/30/12	4:44 PM Inside E	Edition M-F 430-5p	430p-5p	:30	DST1207H			\$800.00 NI
2 W	DIV W 10	0/31/12	4:58 PM Inside E	Edition M-F 430-5p	430p-5p	:30	DST1207H			\$800.00 NI
5 W	/DIV Th 1	1/01/12	4:58 PM Inside E	Edition M-F 430-5p	430p-5p	:30	DST1208H			\$800.00 NI
4 W	/DIV F 1	1/02/12	4:55 PM Inside E	Edition M-F 430-5p	430p-5p	:30	DST1207H			\$800.00 NI
28 11/05/12	11/05/12	Inside	e Edition M-F 430-	5p430p-5p	1	:30	1	\$800.00	NM	
Weeks:	Start Date 11/05/12	End Da	ate <u>MTWTFSS</u> 12 1	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # C	h Day Ai	ir Date	Air Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate Typ
1 W	/DIV M 1	1/05/12	4:55 PM Inside E	dition M-F 430-5p	430p-5p	:30	DST1208H			\$800.00 NI
29 10/29/12	11/02/12	M-F I	_ocal 4 News	5P-530P	11111	:30	5	\$1,300.00	NM	
Weeks:	Start Date 10/29/12	End Da		Spots/Week 5	Rate \$1,300.00					
Spots: # C	h Day A	ir Date	Air Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate Typ
		0/29/12	5:29 PM M-F Lo		5P-530P		DST1207H			\$1,300.00 NI
4 W	/DIV Tu 10	0/30/12	5:15 PM M-F Lo	cal 4 News	5P-530P	:30	DST1207H			\$1,300.00 NI
5 W	/DIV W 10	0/31/12	5:23 PM M-F Lo	cal 4 News	5P-530P	:30	DST1205H			\$1,300.00 NI
1 W	/DIV Th 1	1/01/12	5:21 PM M-F Lo	cal 4 News	5P-530P	:30	DST1207H			\$1,300.00 NI
2 W	/DIV F 1	1/02/12	5:30 PM M-F Lo	cal 4 News	5P-530P	:30	DST1208H			\$1,300.00 NI
30 11/05/12	11/05/12	M-F I	_ocal 4 News	5P-530P	1	:30	1	\$1,300.00	NM	
Weeks:	Start Date 11/05/12	End Da	_	Spots/Week 1	<u>Rate</u> \$1,300.00					
Spots: # C			Air Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate Typ
		1/05/12	5:22 PM M-F Loc		5P-530P		DST1208H			\$1,300.00 NI
, V		., 00, 12	5.22 1 W W I LO		0. 0001	.50				ψ1,000.00 IVI

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WDIV 75 Remittance Drive Ste 3110 Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
252586-1	11/07/12	November 2012	10/29/12 - 11/06/12

<u>Advertiser</u>	Product	Estimate Number
POL/Stabenow/Senate/D/MI	STABENOW FOR SENATE	11276 (PRO STABEI

Spots/

							Spots/				
ine Start Date	End Date	Descripti	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
31 10/29/12	11/02/12	M-F Loca	al 4 News	530P-6P	11111	:30	5	\$1,350.00	NM		
Weeks:	Start Date 10/29/12	End Date 11/04/12	<u>МГWГFSS</u> 11111	Spots/Week 5	Rate \$1,350.00						
Spots: # Ch	n Day Ai	r Date Ai	r Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
3 W	DIV M 10)/29/12 5:	56 PM M-F Lo	cal 4 News	530P-6P	:3	0 DST1207H			\$1,350.00	NN
2 W	DIV Tu 10)/30/12 5:	57 PM M-F Lo	cal 4 News	530P-6P	:3	O DST1207H			\$1,350.00	NN
4 W	DIV W 10)/31/12 5:	40 PM M-F Lo	cal 4 News	530P-6P	:3	O DST1207H			\$1,350.00	NN
1 W	DIV Th 11	/01/12 5:	41 PM M-F Lo	cal 4 News	530P-6P	:3	O DST1208H			\$1,350.00	NN
5 W	DIV F 11	/02/12 5:	56 PM M-F Lo	ocal 4 News	530P-6P	:3	0 DST1207H			\$1,350.00	NN
32 11/05/12	11/05/12	M-F Loca	al 4 News	530P-6P	1	:30	1	\$1,350.00	NM		
Weeks:	Start Date 11/05/12	End Date 11/11/12	<u>MTWTFSS</u>	Spots/Week 1	Rate \$1,350.00						
Spots: # Ch	n <u>Day</u> Ai	r Date Ai	r Time Descrip	<u>otion</u>	Start/End Time		h Ad-ID			Rate	Тур
1 W	DIV M 11	/05/12 5:	37 PM M-F Lo	ocal 4 News	530P-6P	:3	0 DST1207H			\$1,350.00	NN
33 11/04/12	11/04/12	Sun 6pm	l	Sun 6pm	1	:30	1	\$1,200.00	NM		
Weeks:	Start Date 10/29/12	End Date 11/04/12	<u>MTWTFSS</u> 1	Spots/Week 1	Rate \$1,200.00						
Spots: # Ch	n <u>Day Ai</u>	r Date Ai	r Time Descrip	<u>otion</u>	Start/End Time		h Ad-ID			Rate	Тур
1 W	DIV Su 11	/04/12 6:	22 PM Sun 6p	om	Sun 6pm	:3	0 DST1207H			\$1,200.00	_N
34 10/29/12	11/02/12	M-F Loca	al 4 News 6-63	0p6P-630P	11111	:30	5	\$1,600.00	NM		
Weeks:	Start Date 10/29/12	End Date 11/04/12	<u>МГWГFSS</u> 11111	Spots/Week 5	Rate \$1,600.00						
Spots: # Ch	n <u>Day Ai</u>	<u>r Date</u> <u>Ai</u>	r Time Descrip	otion_	Start/End Time	Lengt	h Ad-ID			Rate	
1 W		0/29/12 § 1.4,1.5,1.6,	M-F Lo 1.7,1.8,1.9,1.1	ocal 4 News 6-630pm 0	6P-630P	:0	0			\$1,600.00) NI
4 W	DIV Tu 10)/30/12 6:	30 PM M-F Lo	cal 4 News 6-630pm	6P-630P	:3	O DST1207H			\$1,600.00	N
2 W	DIV W 10)/31/12 5:	57 PM M-F Lo	cal 4 News 6-630pm	6P-630P	:3	O DST1207H			\$1,600.00	N
5 W	DIV Th 11	/01/12 6:	12 PM M-F Lo	cal 4 News 6-630pm	6P-630P	:3	O DST1207H			\$1,600.00	N
3 W	DIV F 11	/02/12 6:	28 PM M-F Lo	ocal 4 News 6-630pm	6P-630P	:3	O DST1208H			\$1,600.00	N
35 11/05/12	11/05/12	M-F Loca	al 4 News 6-63	0p6P-630P	1	:30	1	\$1,600.00	NM		
Weeks:	Start Date 11/05/12	End Date 11/11/12	<u>MTWTFSS</u>	Spots/Week 1	Rate \$1,600.00						
Spots: # Ch	n <u>Day</u> Ai	<u>r Date</u> Ai	r Time Descrip	otion	Start/End Time	<u>Leng</u> t	h Ad-ID			Rate	Тур
1 W		1/05/12 35.2,35.3	M-F Lo	ocal 4 News 6-630pm	6P-630P	:0	0			\$1,6 00.00	NI
3 W	DIV Tu 11		51 AM Lcl Nw	s 11/5-11/6	4-5a	:3	0 DST1208H			\$400.00	N
2 W	DIV Tu 11		59 AM Local 4	News Today @ 6A	6A-7A	:3	0 DST1207H			\$1,200.00	NN

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WDIV 75 Remittance Drive Ste 3110 Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
252586-1	11/07/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number	
POL/Stabenow/Senate/D/MI	STABENOW FOR SENATE	11276 (PRO STABEI	

Spots/

						Spots/			
ine Start Da	ate End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
36 11/03/12	2 11/03/12	Sat 6-630pm Loc New	s 6P-630P	1-	:30	1	\$1,100.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS1	Spots/Week 1	Rate \$1,100.00					
Spots: #	Ch Day Ai	ir Date Air Time Descr	iption	Start/End Time	Length	Ad-ID			Rate Type
1	WDIV Sa 1	1/03/12 Sat 6-	630pm Loc News	6P-630P	:00)			\$1,100.00 NM
2	WDIV Sa 1' MG for	1/03/12 8:47 PM Sat Lo 36.1 11/03	ocal News 11/3	7-8p	:30	DST1208H			\$1,100.00 NM
37 10/29/12	2 11/02/12	M-F Wheel of Fortune	7P-730P	11111	:30	5	\$2,300.00	NM	
Weeks:	Start Date 10/29/12	End Date <u>MTWTFSS</u> 11111	Spots/Week 5	Rate \$2,300.00					
Spots: #	Ch Day Ai	ir Date Air Time Descr	iption_	Start/End Time		Ad-ID			Rate Type
1	WDIV M 10		Vheel of Fortune	7P-730P		DST1205H			\$2,300.00 NM
3	WDIV Tu 10	0/30/12 7:25 PM M-F V	Vheel of Fortune	7P-730P		DST1207H			\$2,300.00 NM
4	WDIV W 10	0/31/12 7:19 PM M-F V	Vheel of Fortune	7P-730P		DST1207H			\$2,300.00 NM
5	WDIV Th 11	1/01/12 7:13 PM M-F V	Vheel of Fortune	7P-730P	:30	DST1208H			\$2,300.00 NM
2	WDIV F 1	1/02/12 7:14 PM M-F V	Vheel of Fortune	7P-730P	:30	DST1207H			\$2,300.00 NM
38 11/05/12	2 11/05/12	M-F Wheel of Fortune	7P-730P	1	:30	1	\$2,300.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS 1	Spots/Week 1	Rate \$2.300.00					
Spots: #	Ch Day Ai	ir Date Air Time Descr	iption	Start/End Time	Length	Ad-ID			Rate Type
			Vheel of Fortune	7P-730P		DST1208H			\$2,300.00 NM
39 10/29/12	2 11/02/12	M-F Jeopardy	730P-8P	11111	:30	5	\$2,300.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12	Spots/Week 5	Rate \$2,300.00					
Spots: #	Ch <u>Day</u> Ai	ir Date Air Time Descr	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Type
3	WDIV M 10	0/29/12 7:55 PM M-F J	eopardy	730P-8P	:30	DST1207H			\$2,300.00 NM
1	WDIV Tu 10	0/30/12 7:53 PM M-F J	eopardy	730P-8P	:30	DST1207H			\$2,300.00 NM
						DST1206H			\$2,300.00 NM
		D/31/12 7:36 PM M-F J	eopardy	730P-8P	:30	DDII			
2	WDIV W 10	0/31/12 7:36 PM M-F J 1/01/12 7:44 PM M-F J	<u> </u>	730P-8P 730P-8P		DST1200H			\$2,300.00 NM
2	WDIV W 10		eopardy		:30				
2	WDIV W 10 WDIV Th 11 WDIV F 11	1/01/12 7:44 PM M-F J	eopardy	730P-8P	:30	DST1207H		NM	\$2,300.00 NM
2 4 5	WDIV W 10 WDIV Th 11 WDIV F 11	1/01/12 7:44 PM M-F J 1/02/12 7:36 PM M-F J M-F Jeopardy	eopardy eopardy	730P-8P 730P-8P 1	:30	DST1207H DST1208H		NM	\$2,300.00 NM
2 4 5 40 11/05/12	WDIV W 10 WDIV Th 12 WDIV F 12 2 11/05/12 Start Date 11/05/12	1/01/12 7:44 PM M-F J 1/02/12 7:36 PM M-F J M-F Jeopardy End Date MTWTFSS 11/11/12 1	eopardy eopardy 730P-8P Spots/Week 1	730P-8P 730P-8P 1	:30	DST1207H DST1208H		NM	\$2,300.00 NM

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Advertiser	Product	Estimate Number
POL/Stabenow/Senate/D/MI	STABENOW FOR SENATE	11276 (PRO STABEI

Spots/

			Spots/							
	Type	Rate	Week	_ength	MTWTFSS	Start/End Time	on	Description	End Date	Start Date
	NM	\$10,000.00	1	:30	- 1	THE VOICE	8-9p	Tuesday	10/30/12	10/30/12
					Rate \$10,000.00	Spots/Week 1	<u>MTWTFSS</u> - 1	End Date 11/04/12	Start Date 10/29/12	
Rate Typ			Ad-ID	Length	Start/End Time	<u>ption</u>	Time Descrip	Date Air	Day Air	Spots: # Ch
\$10,000.00 N			l	:00	THE VOICE	ay 8-9p	Tuesda		V Tu 10, See MG	1 WD
\$10,000.00 N			١	:00	8-9PM	oice	The Vo		V Tu 10, See MG	2 WD
\$10,000.00 N			DST1205H	:30	8-10PM	oice	40 PM The Vo	/30/12 9:4 1.2 10/30	V Tu 10 MG for 4	3 WD
	NM	\$10,000.00	1	:30	1	THE VOICE	3-10p	Monday 8	11/05/12	10/29/12
					Rate \$10,000.00	Spots/Week 1	<u>MTWTFSS</u> 1	End Date 11/04/12	Start Date 10/29/12	
Rate Tyr				Length	Start/End Time	ption_	Time Descrip			Spots: # Ch
\$10,000.00 N			DST1207H	:30	THE VOICE		47 PM Monda		V M 10	
					Rate \$10,000.00	Spots/Week 1	<u>MIWIFSS</u> 1		Start Date 11/05/12	
Rate Typ				Length	Start/End Time		Time Descri		<u>Day</u> Air	Spots: # Ch
\$10,000.00 N			DST1208H	:30	THE VOICE	ay 8-10p	23 PM Monda	/05/12 8:2	V M 11	2 WD
	NM	\$2,200.00	1	:30	ЛU1	WHITNEY/COMM	ТВА	Network ⁻	11/02/12	11/02/12
					Rate \$2,200.00	Spots/Week 1	<u>MTWTFSS</u>	End Date 11/04/12	Start Date 10/29/12	Weeks:
Rate Ty			Ad-ID	Length	Start/End Time	<u>ption</u>	Time Descrip		<u>Day</u> Air	Spots: # Ch
\$2,200.00 N			١	IL :00	WHITNEY/COM	rk TBA	Netwo		V F 11, See MG	1 WD
\$2,200.00 N			١	:00	8-830PM	∍y	Whitne		V F 11, See MG	2 WD
\$2,200.00 N			DST1207H	:30	Flashp 8-9PM	on 2012: Primetime I	59 PM Decision	/02/12 7:5 3.2 11/02	V F 11, MG for 4	3 WD
	NM	\$4,000.00	1	:30	1	8-9P	е	The Office	11/01/12	11/01/12
					Rate \$4,000.00	Spots/Week 1	<u>MTWTFSS</u>	End Date 11/04/12	Start Date 10/29/12	Weeks:
Rate Ty			Ad-ID	Length	Start/End Time	<u>ption</u>	Time Descrip		Day Air	Spots: # Ch
\$4,000.00 N				:00	8-9P	ffice	The Of		V Th 11, See MG	1 WD
\$4,000.00 N			ı	:00	8-8:30PM	ck	30 Roo		V Th 11, See MG	2 WD
\$4,000.00 N				:00	8-10PM	oice	The Vo		V Th 11,	3 WD
\$3,740.00 N			DST1208H	:30	8-10PM	oice	26 PM The Vo	/01/12 8:2	V Th 11, MG for 4	4 WD
\$3,740.00 N			DST1207H	:30	8-10PM	oice	23 PM The Vo	/01/12 9:2	V Th 11, MG for 4	5 WD
\$2,320.00 \				:00	1130-12n	ocal News 11/4	Sun Lo		V Su 11, See MG	6 WD

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Advertiser	Product	Estimate Number
POL/Stabenow/Senate/D/MI	STABENOW FOR SENATE	11276 (PRO STABEI

Spots/

							Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
45	10/31/12	10/31/12	Network TBA	SVU	1	:30	1	\$3,000.00	NM	
٧	Weeks:	Start Date 10/29/12	End Date MTWTF	SS Spots/Week	Rate \$3,000.00					
5	Spots: # Ch				Start/End Time	Lenath	n Ad-ID			Rate Typ
		DIV W 10 See MG	0/31/12 N	etwork TBA	SVU	:00				\$3,000.00 Ni
	2 W[DIV W 10		w & Order: Special Victin	ns Uni 9-10PM	:30) DST1207I	Н		\$3,000.00 NI
46	11/01/12	11/01/12	Network TBA	9-10P	1	:30	1	\$5,800.00	NM	
٧	Weeks:	Start Date 10/29/12		SS Spots/Week 1	Rate \$5.800.00					
5	Spots: # Ch	Day Air		escription	Start/End Time	Length	n Ad-ID			Rate Typ
	1 W	DIV Th 11 See MG	/01/12 N	etwork TBA	9-10P	:00				\$5,800.00 N
	2 W[DIV Th 11		ne Voice	8-10PM	:00)			\$5,800.00 Ni
47	10/30/12	10/30/12	Network TBA	PARENTHOOD	- 1	:30	1	\$5,500.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTF - 1	SS Spots/Week 1	Rate \$5,500.00					
5	Spots: # Ch	Day Air	Date Air Time De	escription	Start/End Time	Length	Ad-ID			Rate Typ
	3 WI	OIV M 10 MG for 4	/29/12 9:44 PM Th 47.2 10/30	ne Voice	8-10PM	:30) DST1206I	Н		\$5,500.00 NI
	1 W[DIV Tu 10 See MG		etwork TBA	PARENTHOOD	:00)			\$5,500.00 N
	2 WI	DIV Tu 10 See MG		arenthood	10-11PM	:00)			\$5,500.00 Ni
48	11/01/12	11/01/12	Rock Center With	Brian W10-11PM	1	:30	1	\$4,200.00	NM	
V	Weeks:	Start Date 10/29/12	End Date MTWTF	SS Spots/Week 1	Rate \$4,200.00					
5	Spots: # Ch		Date Air Time De	escription	Start/End Time	Length	n Ad-ID			Rate Typ
	1 WE	OIV Th 11	/01/12 10:41 PM Ro	ock Center With Brian Wil	liams 10-11PM	:30) DST1208I	Н		\$4,200.00 NI
49	10/31/12	10/31/12	Law & Order: Spec	cial Vict 10-11PM	1	:30	1	\$2,500.00	NM	
٧	Weeks:	Start Date 10/29/12	End Date MTWTF	SS Spots/Week 1	Rate \$2,500.00					
5	Spots: # Ch		Date Air Time De	•	Start/End Time	Length	n Ad-ID			Rate Typ
		DIV W 10 See MG)/31/12 La	aw & Order: Special Victin		:00				\$2,500.00 N
	2 W[/31/12 10:07 PM CI 49.1 10/31	nicago Fire	10-11PM	:30) DST1207I	Н		\$2,500.00 NI

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

WDIV 75 Remittance Drive Ste 3110 Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
252586-1	11/07/12	November 2012	10/29/12 - 11/06/12

Α	dvertiser	Product	Estimate Number
Р	OL/Stabenow/Senate/D/MI	STABENOW FOR SENATE	11276 (PRO STABEI

							Spots/				
ine Start Date	e End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
50 11/03/12	11/03/12	Law & Or	der: Special V	ict 10-11PM	1-	:30	1	\$650.00	NM		
Weeks:	Start Date	End Date 11/04/12	<u>MTWTFSS</u>	Spots/Week 1	Rate \$650.00						
Spots: # 0			Time Descrip	•	Start/End Time	Length	Ad-ID			Rate	Type
	NDIV Sa 11	1/03/12		Order: Special Victin		:00				\$650.00	
51 11/02/12	11/02/12	Dateline N	NBC	10-11PM	1	:30	1	\$2,500.00	NM		
Weeks:	Start Date 10/29/12	End Date 11/04/12	<u>MTWTFSS</u>	Spots/Week 1	Rate \$2,500.00						
Spots: # 0			Time Descrip		Start/End Time	Length	Ad-ID			Rate	Тур
1 V	NDIV F 11 See MG		Datelin	e NBC	10-11PM	:00)			\$2,500.00	NI
2 V		/02/12 8:5 51.1 11/02	59 PM Hurrica	ne Sandy: Coming T	Togeth 8-9PM	:30	DST1208I	ł		\$2,500.00	NN
52 11/03/12	11/03/12	Sat 11-11	30P Late New	/s 11-1130P	1-	:30	1	\$2,400.00	NM		
Weeks:	Start Date	End Date 11/04/12	<u>MTWTFSS</u> 1-	Spots/Week 1	Rate \$2,400.00						
Spots: # (Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate	Тур
1 V	WDIV Sa 11	/03/12 11:	10 PM Sat 11-	1130P Late News	11-1130P	:30	DST1208I	I		\$2,400.00	
53 10/29/12			Late News		11111	:30	5	\$2,900.00	NM		
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS 11111	Spots/Week 5	Rate \$2,900.00						
Spots: # 0	Ch <u>Day Ai</u>	r Date Air	Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate	Тур
2 V	NDIV M 10)/29/12 11:2	25 PM 11-113	5P Late News	11P-1135P	:30	DST1207F	H		\$2,900.00	N
3 V			34 PM 11-113	5P Late News	11P-1135P	:30	DST1207I	H		\$2,900.00	
1 V	NDIV W 10 See MG		11-113	5P Late News	11P-1135P	:00)			\$2,900.00	Ν
6 V)/31/12 11:3 53.1 10/31	36 PM Late No	ews 10/31,11/2	11-1145p	:30	DST1207I	H		\$2,900.00	N
5 V	NDIV Th 11 See MG		11-113	5P Late News	11P-1135P	:00)			\$2,900.00	N
8 V		/01/12 11:3 53.5 11/01	36 PM Late No	ews 10/31-11/5	11-1145p	:30	DST1207I	H		\$2,900.00	N
4 V	NDIV F 11 See MG		11-113	5P Late News	11P-1135P	:00)			\$2,900.00	N
7 V		/02/12 11:2 53.4 11/02	24 PM Late No	ews 10/31,11/2	11-1145p	:30	DST1207I	H		\$2,900.00	NI
54 11/05/12	11/05/12	11-1135P	Late News	11P-1135P	1	:30	1	\$2,900.00	NM		
Weeks:	Start Date 11/05/12	End Date 11/11/12	<u>MTWTFSS</u> 1	Spots/Week 1	Rate \$2,900.00						
Spots: # 0	Ch <u>Day Ai</u>		Time Descrip	otion_	Start/End Time	Length	Ad-ID			Rate	Тур
1 V	NDIV M 11 See MG	1/05/12 6 54.2	11-113	5P Late News	11P-1135P	:00)			\$2,900.00	N
2 V		/05/12 11:3 54.1 11/05	PM Late No	ews 10/31-11/5	11-1145p	:30	DST1208I	Н		\$2,900.00	N

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WDIV 75 Remittance Drive Ste 3110 Chicago, IL 60675-3110 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 252586-1 | 11/07/12 | November 2012 | 10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
POL/Stabenow/Senate/D/MI	STABENOW FOR SENATE	11276 (PRO STABEI

Spots/

							Spuis/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
55	11/04/12	11/04/12	Sun LN after FB	Sun LN after FB	1	:30	1	\$1,900.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS1	Spots/Week 1	Rate \$1,900.00					
	Spots: # Ch	n Day Air	Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W		/04/12 12:09 AM Sun I	N after FB	Sun LN after FB	:3	0 DST1208F	ł		\$1,900.00 NM
56	10/29/12	10/31/12	Tonight Show 1135P-	123 ⁻ 1135P-1237A	1-1	:30	2	\$1,100.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS 1-1	Spots/Week 2	Rate \$1,100.00					
	Spots: # Ch	n <u>Day</u> Air	Date Air Time Desc	ription_	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	DIV M 10	/29/12 12:30 AM Tonig	ht Show 1135P-1237A	1135P-1237A	:3	0 DST1207F	H		\$1,100.00 NM
	2 WI	DIV W 10, See MG		ht Show 1135P-1237A	1135P-1237A	:0	0			\$1,100.00 NM
	3 WI		/31/12 12:09 AM Tonig 66.2 10/31	ht Expand 10/31,11/2	1145p-1248a	:3	0 DST1207F	ł		\$1,100.00 NM
57	11/05/12	11/05/12	Tonight Show 1135P-	123 1135P-1237A	1	:30	1	\$1,100.00	NM	
	Weeks:	Start Date 11/05/12	End Date MTWTFSS 1	Spots/Week 1	Rate \$1,100.00					
	Spots: # Ch	n <u>Day</u> Air	Date Air Time Desc	ription_	Start/End Time	Lengt	h Ad-ID			Rate Type
				tht Show 1135P-1237A	1135P-1237A	:0	0			\$1,100.00 NM
	2 WI		/05/12 12:41 AM Tonig i7.1 11/05	ht Show 10/31-11/5	1145p-1248a	:3	0 DST1207F	H		\$1,100.00 NM

<u>Total Spots</u> 122 <u>Gross Total</u> \$197,450.00

Payment Terms 30 Days

Agency Commission \$29,617.50

Net Amount Due \$167,832.50

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